

## Important News for Beaumont Health Foundation Supporters

March 2021

### \$1 Million in Children’s Miracle Network Grants to Beaumont Children’s

Funds benefit children’s health programs at Beaumont Children’s locations across Metro Detroit

Children’s Miracle Network (CMN) Hospitals raises funds for 170 children’s hospitals across the United States and Canada, which, in turn, use the money where it’s needed the most. The organization’s mission is to save and improve the lives of as many children as possible. In southeast Michigan, Beaumont Children’s is the only Children’s Miracle Network hospital. When a donation is made to CMN in our nine-county community, it stays with Beaumont Children’s, helping local children.

Since 1983, CMN has helped to raise millions to support research and training, purchase equipment, and pay for uncompensated care, all to improve the lives of pediatric patients at Beaumont Children’s.

“For nearly 40 years, Children’s Miracle Network Hospitals has been a valued fundraising partner of the Beaumont Health Foundation,” said Margaret Cooney Casey, president, Beaumont Health Foundation. “In that time, CMN donations of more than \$75 million have helped Beaumont Children’s pioneer new health care solutions for children and provide access to the latest research and technology.”

In March, Children’s Miracle Network Hospitals announced one million dollars in grants to Beaumont Children’s for spring/summer 2021.

The success of the Beaumont Children’s/CMN partnership relies upon the generosity of the community including support from corporate partners, individuals, and Beaumont team members. Corporate partners often reach out to their employees and customers through promotions, generating donations gathered one dollar at a time. Major corporate partners include: Speedway, Costco, Walmart and Sam’s Club, Rite Aid, Ace Hardware, RE/MAX, Panda Express, Dairy Queen, and Marriott International.

In 2020, the generosity of CMN’s corporate partners extended beyond their fundraising programs to include meaningful donations of personal protective equipment, hot meals and snacks, iPads, tablets and other essential supplies during the early days of the Covid-19 crisis.

Twice a year in February and August, Beaumont pediatric nurses, physicians and clinical leaders at all eight Beaumont hospitals as well as the Beaumont Health Center, Center for Exceptional Families and other outpatient sites, have the opportunity to request grants from Beaumont Children’s/CMN to support new or existing pediatric initiatives.



**Children’s  
Miracle Network  
Hospitals**

Please continue to support these important CMN fundraising partners in our communities



Spring/summer 2021 CMN grants include:

- **Pediatric Neurology and Epilepsy** – Specialized bikes and equipment, sanitizing toy shelving system
- **Pediatric Rehabilitation** – Feeding and activity chair, acrobat swing, head pod device
- **Speech, Vision and Audiology** – Hearing screening tools, assessment materials, service scholarships for in-need families
- **Mother Baby Units** – phototherapy system, donor human milk bank, bassinets, glider rocking chair, bereavement program expansion
- **NICU** – Omnibed, teaching dolls
- **Pediatrics** – warmers, phototherapy equipment, infant resuscitator, devices for asthma
- **Child Life Services** – specially trained therapists, art therapy equipment

Children’s Miracle Network Grant Awards positively impact more than 200,000 children annually.

## SAVE THE DATES AND HELP PEDIATRIC PATIENTS!

Fundraising events bring the community together to support an important cause. Beaumont Health’s Children’s Miracle Network events were virtual in 2020, but 2021 events will return both virtually and in-person outdoors following strict COVID-19 safety protocols for guest health and safety. Tom McGannon, vice president community engagement, Beaumont Health Foundation, invited community leaders to become involved in fundraising efforts either as event sponsors or fundraising volunteers. “We are excited that popular CMN events will return carefully this year as corporate sponsors and generous individuals work together to enhance the lives of more than 200,000 children through Beaumont Children’s programs.”



**August 30, 2021**

Detroit Golf Club, Detroit

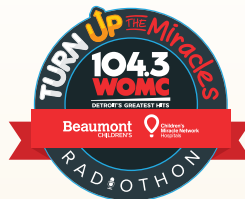
## NEW CELEBRITY EVENT PARTNER

The Beaumont Children’s Miracle Classic has grown into a successful golf tournament during the past three decades and now announces a new partnership with the Mark Wahlberg Youth Foundation to become the **Children’s Miracle Celebrity Invitational**. Sponsors will enjoy celebrity pairings including actor Mark Wahlberg and dozens of national celebrities, local celebrities and professional athletes. Look for more information on your opportunity to enjoy this unique event. All proceeds equally benefit Children’s Miracle Network at Beaumont Children’s and the Mark Wahlberg Youth Foundation.



**September 18, 2021**

Detroit Zoo, Royal Oak



**November 19, 2021**

Live Broadcast



**November 19, 2021**

Live Broadcast

If you are interested in sponsoring an event or joining a fundraising committee, please contact the Beaumont Health Foundation by calling (947) 522-0100.

Please share your email address with us so we can send *Insights* to you electronically in the future. Respond to: [BeaumontFoundation.President@beaumont.org](mailto:BeaumontFoundation.President@beaumont.org).

The Beaumont Health Foundation gratefully relies on support from the community. If you would prefer not to receive future communication, please reply by email to [beaumonthealthfoundation@beaumont.org](mailto:beaumonthealthfoundation@beaumont.org) or call 947-522-0100.